

Cookies

Maslen Financial Services Limited (Company Number: 13019194) having its registered office at 39 Lewes Road Brighton BN2 3HQ is responsible for this webpage.

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we put on your **browser or the hard drive of your computer if you agree**. Cookies contain information that is transferred to your computer's hard drive.

We may use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website or to identify who you are and to access your account information when you login.
- **Analytical or performance cookies.** The cookies we use are 'analytical' cookies. They allow us to recognise and count the number of visitors and to see how visitors move around the site when they are using it. This helps us to improve the way our website works, for example by ensuring that users are finding what they are looking for easily
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you and remember your preferences (for example, your choice of language or region).

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Third Party Cookies Our website also includes third party cookies over which we have no control. These named third parties (detailed in the below table) include analytics services by Google and property search services.

Cookie Title	Type	Provider	Purpose	Duration
__cfduid	Necessary	CloudFlare	The cookie is used by cdn services like CloudFlare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month
laravel_session	Necessary	Maslen	Laravel uses laravel_session to identify a session instance for a user, this cookie is used internally by the website's owners, when uploading or renewing website content.	1 day
_ga	Analytics (Statistics)	Google	Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
_gat	Analytics (Statistics)	Google	Used by Google Analytics to throttle request rate.	1 day

_gid	Analytics (Statistics)	Google	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day
_fbp	Marketing	Facebook	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months
ads/ga-audiences	Marketing	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	session
fr	Marketing	Facebook	The cookie is set by Facebook to show relevant advertisements to the users and measure and improve the advertisements. The cookie also tracks the behaviour of the user across the web on sites that have Facebook pixel or Facebook social plugin.	3 months
IDE	Marketing	DoubleClick.net	Used by Google DoubleClick and stores information about how the user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.	1 year
test_cookie	Marketing	DoubleClick.net	This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.	1 day
tr	Marketing	Facebook	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	session
VISITOR_INFO1_LIVE	Performance	YouTube	This cookie is set by Youtube. Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	180 days
YSC	Performance	YouTube	This cookie is set by Youtube and is used to track the views of embedded videos.	session
yt.innertube*	Performance	YouTube	This cookie is set by Youtube and registers a unique ID to keep statistics of what videos from YouTube the user has seen.	persistent
yt-remote*	Performance	YouTube	Stores the user's video player preferences using embedded YouTube video.	persistent

These cookies do not record any personally identifiable information (PII).

Duration

Except for persistent cookies, all cookies will expire as set out in the table above.

Managing Cookies

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site. [You can set your devices to accept all cookies, to let you know when a cookie has been set, or never to receive cookies.](#)

More Information and questions

You can learn more about cookies and how to manage them at AboutCookies.org

If you have any questions in relation to our use of cookies, please contact info@maslen.co.uk

CHANGES TO OUR PRIVACY & COOKIES POLICY

We reserve the right to update this Cookies Policy from time to time. Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by email. Please check back frequently to see any updates or changes to our Privacy and Cookies Policy. This Cookies Policy was last updated on 10/11/2023.

Important Notes on Protecting your own Data

Please be aware of cybercrime and protecting your own information online, particularly financial information. Do not send unsecure personal information over the internet. We recommend you use encryption software or provide any information to us using the online tools we provide.

Do not respond to emails asking you to pay money. Never make a payment purely in response to an email. Always call the company to validate any payment requests and check the phone number independently from the email (i.e. via a secure web site). If you receive a phone call asking for payment ensure you are satisfied the call is genuine, or else call the company back to check. HL Partnership Limited will not take responsibility if you transfer money to a fraudster in error.